"This year's theme is 'Get on Board To Make More of Your Money' because we are focused on assisting community residents to help them become financially sound and feel empowered," said Emmanuel Glover, Director of Community Development, Fifth Third Bank, Northeastern Ohio.

Unique Financial Empowerment Mobile (eBus) Brings Financial Literacy, Homeowner Assistance, Foreclosure Prevention and Access to Banking Products and Services Directly to Northeast Ohio Residents

(Cleveland, OH) – Fifth Third Bank has partnered with prominent community organizations to bring the Financial Empowerment Mobile, or eBus, to fifteen locations in Northeast Ohio from August 7-25. The eBus is a 40-foot bus that doubles as a mobile classroom to provide credit counseling, financial literacy, homeownership assistance, foreclosure prevention and access to banking products and services directly to where people live and work.

Fifth Third Bank is working with several partners throughout the community to bring this needed assistance to residents including: Akron-Canton Regional Foodbank, Apprisen Financial Advocates, Cleveland FoodBank, Community Building Partnership of Stark County, Enterprise Community Partners, Famicos Foundation, Goodwill Industries of Akron, Greater Stark County Urban League, Hands On Northeast Ohio, The Job Center of Akron, National Assoc. of Real Estate Brokers (NAREB), Neighborhood Housing Services of Greater Cleveland (NHSGC), Oriana House, Inc., The Total Living Center of Canton, Trillium Family Solutions and Westside Housing & Enrichment Center.

This is the eighth year the eBus has visited Northeastern Ohio. In 2011, more than 650 Northeastern Ohio residents stepped aboard the eBus to receive financial literacy and assistance.

A Mobile Classroom

A self-contained mobile classroom on wheels, the eBus is Internet-equipped with 14 computer terminals for instructor-led or self-directed homeownership and credit counseling programs, and access to comprehensive financial services information. Fifth Third community development officers, mortgage professionals and retail banking staff will be on board the eBus along with community partners to promote financial literacy, homeownership assistance and foreclosure prevention in an informal and relaxed atmosphere.

On the eBus, visitors will be able to:

Request a free credit report and review it onboard.

Receive a free consultation on loss mitigation and foreclosure prevention.

Receive a free personalized evaluation of finances.

Speak with non-profit organizations that provide housing, money management and business advice.

Browse free multi-lingual, self-directed programs on homeownership and credit counseling.

Obtain money management and budgeting information.

Get access to a wide range of banking products and services.

Access resources provided by community partners.

Northeast Ohio eBus Schedule

Wednesday, August 15 Michael J. Zone Recreation Center

3:00 PM – 5:30 PM 6301 Lorain Ave., Cleveland, OH

Thursday, August 16, 2012 Boys & Girls Club

3:00 PM - 6:00 PM 889 Johnathan Ave., Akron, OH

Friday, August 17, 2012 Goodwill of Medina

11:00 AM - 2:00 PM 1733 Pearl Rd., Brunswick, OH

Saturday, August 18, 2012 North Canton Main Street Festival

11:00 AM – 6:00 PM Main Street, North Canton, OH

Tuesday, August 21 Trillium Family Solutions

11:00 AM – 3:00 PM 624 Market Ave N., Canton, OH

Wednesday, August 22 The Job Center

11:00 AM – 6:00 PM 1040 E. Tallmadge, Akron, OH

Thursday, August 23 Total Living Center

11:00 AM – 6:00 PM 2221 9th Street SW, Canton, OH

Friday, August 24 Salvation Army

11:00 AM – 6:00 PM 560 Wooster Rd., W, Barberton, OH

Saturday, August 25, 2012 Hot Fun Ward 1

11:00 AM – 6:00 PM Lee Rd & Tarkington Ave., Cleveland, OH

"Together with the site and program partners, our goal is to help residents understand and gain access to resources and information that continually improve their lives and the wellbeing of our

communities," said Jerry Kelsheimer, President and CEO, Fifth Third Bank, Northeastern Ohio. "We encourage all Northeast Ohio residents to experience the Financial Empowerment Mobile."

“This year’s theme is ‘Get on Board To Make More of Your Money’ because we are focused on assisting community residents to help them become financially sound and feel empowered,” said Emmanuel Glover, Director of Community Development, Fifth Third Bank, Northeastern Ohio.