ICP has dreams of becoming that book publisher that everyone will remember and do business with. ICP has various other services available

By JAMES W. WADE III
Staff Reporter

Being in business is something that has caused many to step up to the plate and knock the ball out of the park to achieve their dream. Managers of large corporations, regularly and systematically, look at the performance of other companies to determine how they compare and where they can improve.

But inEuclid,Ohioa smaller company named Intelligent Consulting and Publishing (ICP) is making an impact in the community by infusing their clients with great ideas. A good business isn't a business that makes the best mousetrap. A good business is a business that can make the second-best mousetrap and still sell it as if it was number one.

ICP has been providing high-quality service since they opened their doors in 2004. Intelligent Publishing started in May 2011, publishing 54 books in the first 6 months.

Almost 9 years later, they are still working just as hard take each day with stride to make their clients happy.

“Every day, we strive to provide our clients with the professional services they need to go to the next level,” said founder Wendy Peterson.

IC is located at22052 Lakeshore Blvd.inEuclid,Ohioand their foundation is built on wisdom, quality, and efficiency. Their clients understand that their vision comes first. IC operations are built on a desire for excellence. The customers of Intelligent Publishing know that excellence is the very foundation of a business.

They provide useful advice and a unique integrated approach that can help you manage your business and achieve your professional goals. Intelligent Consulting is a full service consulting firm providing personal, professional and educational consulting services including turnkey project management services.

“Our goal is to encourage independence and provide authors with resources and tools they need to be successful,” said Peterson. Working hard and trying to give that much needed special attention to the clients is something Peterson wants to continue to do.

ICP’s client list includes Eric Nolan of the Legendary OJAYS, Professor Griff of the rap group Public Enemy, Judge Michael J. Ryan, Sen. Nina Turner, Dr. Dorothy Thomas, Dr. Terrence Menefee, Tymara – a professional recording artist, award-winning writer Jayshawn Champion, and Basheer Jones – a national poet and motivational speaker.

Now ICP has published over 75 books and assisted hundreds. Their goal is to make your vision a reality.

It's true that approximately 70 percent of businesses have failed by the fifth year so the first thing is survival, to ensure their investment of money and time is protected. Now in its ninth year, they are still going strong.

ICP provides Personal Consulting Services like: author/artist development, transitional consulting, budget analysis, event/project planning, and image consulting.

Random House is the largest general-interest trade book publisher in the world. It has been owned since 1998 by the German private media corporation Bertelsmann and has become the umbrella brand for Bertelsmann book publishing. Random House also has an entertainment production arm for film and television.

ICP has dreams of becoming that book publisher that everyone will remember and do business with. ICP has various other services available then the ones named so visit their website at www.icandp.com or call (440) 447-0527.