Written by James W. Wade III
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ESSENCE.com, the daily online destination for African-American women, provides your all-access pass to New York Fashion Week (NYFW) 2012. From sneak peeks of designer sketches to front row and back stage access, ESSENCE.com has your ultimate fashion experience covered. Giving viewers behind-the-scenes and VIP access to some of today's biggest names in fashion and beauty, ESSENCE.com will provide a one-of-a-kind look at what's now, new and next in the world of fashion. This season viewers can expect to see wall-to-wall coverage from Fashion's Night Out as well as the happenings at Lincoln Center and around New York City including: reviews on fashion designers from around the world, a look at fashion and beauty trends for Spring 2013, Street Style from everyday fashionistas and interviews with some of today's favorite celebrities, emerging African-American designers and models. In addition to what's on the catwalk and behind the stage, ESSENCE.com will give you the inside scoop on Black models to watch this season, Black female fashion editors on the scene and up and coming Black designers. Industry experts, including ESSENCE Editor-in-Chief Constance C.R. White; ESSENCE Editor-at-Large Emil Wilbekin; ESSENCE.com fashion editor Celia Smith; ESSENCE beauty director Corynne L. Corbett; ESSENCE.com beauty editor Nicole Melton and more will add their expertise to the site with nonstop reviews on fashion, style and beauty directly from the runway and the streets of New York. Fashion maven and celebrity stylist Freddie Leiba will also be covering NYFW spring collections on behalf of ESSENCE.

In addition and just in time for NYFW, ESSENCE launches Fashion Closet, the ultimate personal shopping tool on ESSENCE.com, helping women find the right style for their size, shape and curves. Fashion Closet allows women to select their body shape that best represents their figure, view videos and photos to find the style that works best for them, purchase their favorite items from their shopping bag and share their favorite looks with their friends via social media. Find your fit at www.Essence.com/fashioncloset.

Log-on to ESSENCE.comto see exclusive images and footage from NYFW. ESSENCEwill keep their Instagram, Twitter followers and Facebook fans up-to-date on everything happening during NYFW with around-the-clock interactive posts and tweets. Follow us on Instagram and Twitter @essencemag #EssenceNYFW, and join in the discussion on Facebook.

ABOUT ESSENCE COMMUNICATIONS INC.:

Essence Communications Inc. (ECI) is the number one media company dedicated to African-American women, with a multi-platform presence in publishing, live events, and online. The company's flagship publication, ESSENCE magazine, is the preeminent lifestyle magazine for African-American women; generating brand extensions such as the Essence Music Festival, ESSENCE Black Women in Hollywood and Black Women in Music, Window on Our Women and Smart Beauty consumer insights series, the Essence Book Club, Essence.com, and ventures in digital media (mobile, television and VOD). For 41 years, ESSENCE, which has a brand reach of over 8 million, has been the leading source of cutting-edge information and specific solutions relating to every area of African-American women's lives. Additional information about ECI and ESSENCE is available at www.essence.com.