Just in time for Black Fashion Week, CP2 debuts a new fashion column for the young, Black, metro chic shoppers of Cleveland.

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This take on what's hot in urban style is brought to you by none other than Mr. Paul Sadler Jr. If you're not sure who he is you should first, relocate from the rock you've been living under then secondly, you better ask somebody! Sadler is the founder of YBM clothing and ybmtrend.com, a unique line of apparel that's handcrafted by Sadler himself.

Here he attempts to share his tricks of the fashion trade that have made his clothing line such a hot item in the city and beyond, finding itself in the hands of celebs and icons such as Day 26, Young Jeezy, Dorothy Hite, Common, Erika Badu, Yolanda Adams, Tray Songz, Mike Jones, Eight Ball and MJG and Cleveland's own Kid Cudi and Avant, just to name a few. Sadler has also premiered designs all over Cleveland in local boutiques and in multiple fashion shows.

Now it's time to premiere his column to you. So, without further ado please join us in welcoming his fashion sense to the pages of CP2.

– Felicia C. Haney, Fashion Editor

Hello readers, there is a new beginning to the fashion industry in the city of Cleveland being introduced to you by YBM Clothing www.ybmtrend.com Paul Sadler and Kevinee Gilmore along with other guest writers that will bring you the newest fashion trends from across the country. The column will discuss the do's and the don'ts when it comes to fashion what's hot and what's not, in addition to great tips on how to dress for success, but spend less. This week we are going to talk about ladies shoes. We love the ankle high booties for the winter along with the riding boots; you may have seen these shoes in many runway shows this year. What's great about both of these shoe choices is that they come in a variety of colors, can be worn at work, after five settings and can be found in just about every store depending on your budget. What can be appreciated more about these shoes is that they are classic wardrobe staples that will

not go out of STYLE! When shopping on a budget for shoes you definitely want to stay away from the trends that are here today gone tomorrow (for example, sneaker pumps). Another hot shoe for the fall will be thigh-high boots.

Designers all over the world are calling these boots the hit of the winter!

Now, remember what we discussed… staying away from “trends!” We know our readers strive to look their best, so we will see you all at the TOP of you shoe game! Next we will talk about ways to accessories for the fall with things you already have in your closet. Watch New City View on Time Warner cable to see YBM Clothing ever week channel 218.