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CINCINNATI – Mayor Mark Mallory has announced the new application process to his Young Professionals Kitchen Cabinet (YPKC) for 2011. The online application is available at www.cincyypkc.com . The Mayor's YPKC works with the Mayor to create new initiatives and programs further enhancing the growth of the city. The applications will be accepted through March 1.

"I am continually impressed by the energy and creativity of our young professionals. They have chosen to be part of the Cincinnati community and they want to be a part of making our city a better and more vibrant place to live," Mayor Mallory said. If our city is going to continue to grow, we need to listen to our young professionals and involve them in creating the vision for our future."

In 2010, the YPKC created and partnered on over a dozen successful projects and initiatives, including a recycling program within the bars of Cincinnati to greatly reduce the amount of waste sent to landfills, and a committee for public safety awareness to help warn people of behaviors that lead to infant mortality. Their work with Energy Alliance continues to help make Cincinnati more environmentally friendly.

The YPKC also created several events around town to bring a fresh new energy to city life. A Young Professionals Night @ the Ballpark event gave fellow young professionals a chance to

network with others from the area. In collaboration with Cincinnati Opera, the Arts Hosting Committee presented the 2010 Opera Ball: “An Evening under the Tsars.” A complete list of 2010 initiatives is available on the website.

“YPKC serves as a great opportunity for young professionals to get involved and become engaged in the city,” says Rusdyn Lindsey, YPKC President. “Having the Mayor's full support for initiatives and projects makes serving on YPKC a truly wonderful experience.”

The press conference was held at the Ensemble Theatre in Over-the-Rhine. One of the more successful projects to grow out of the YPKC is the Greater Cincinnati Energy Alliance, a non-profit organization dedicated to helping homeowners and non-profits retrofit buildings with energy efficient and renewable technologies to reduce their energy costs. The Energy Alliance is working with the Ensemble Theater on a long term project that will provide significant savings.

The YPKC has over 100 members on 10 committees including: Arts and Entertainment, Education, Health and Environment, Livable Communities, Quality of Life, Strategic Growth, Public Safety and Transportation.