Tom Joyner, heard on Cleveland's 93.1 WZAK and host of the nationally syndicated *Tom Joyner Morning Show*
, will broadcast live from 6 a.m. – 10 a.m. from the Rock and Roll Hall of Fame and Museum on Friday, September 14.

By JAMES W. WADE III
Staff Reporter

The Greater Cleveland Sports Commission will host the second annual Cleveland Classic HBCU football game presented by McDonald's on Sept. 15, 2012 whereMorehouseCollegewill battle Winston-Salem State University (WSSU) at Cleveland Browns Stadium starting at noon.

Clevelandis eagerly preparing to have an entire weekend full of dynamic activities and events for all ages while celebrating premier historically Black universities. Festivities will include a College Readiness Fair presented by McDonald's and College Now Greater Cleveland, a Greek Step Show, a Tailgate Party presented by University Hospitals, the KeyBank Marching Band Half-time Show.

"We are thrilled to once again host the Cleveland Classic. We have two high-caliber schools

playing in the game and have enhanced the offering of cultural and educational weekend activities in which theClevelandcommunity can participate. It's our goal to continue to build an exciting tradition and economic generator for our region," stated David Gilbert, President and CEO of the Greater Cleveland Sports Commission. "This year, the Cleveland Classic weekend is expected to infuse an estimated $3 million of economic activity."

Cleveland's own Shaw High School Band is expected to perform and for those who have not seen them perform, you need to be at the game to make it happen. With less then 25 days away, this will be the place to be.

In case you don't know about a Classic Game, it's all about the Battle of Bands baby. You are talking about a show where the bands dance, step and throw down on the field while thousands cheer them on.

Now there will still be a football game to play, a "Classic Game," it is one of the few games where everybody stays seated during half time. "It's all about who you have the spirit to cheer for," said football fan James Webb.

"It is an honor and a privilege to play in the 2012 Cleveland Classic. We look forward to coming toCleveland,Ohioto face a very formidable Morehouse College Tiger football team. This is a great opportunity forWinston-SalemStateUniversityto face a tough opponent in a professional football venue and we look forward to putting on a great show," said Connell Maynor, Head Football Coach for the Winston-Salem State University Tigers.

WSSU finished 10-0 in the 2011 regular season, then defeated Elizabeth City State in the CIAA title game. The Rams finished a school-best 13-1 after losing to Wayne State in the NCAA Division II semifinals.

"The entire Morehouse family, players, coaches, fans and alumni, are looking forward to participating in the Cleveland Classic," said Yusuf Davis, Morehouse College Sports Information Director. "We are certain that the Classic will be a success on every level and we anticipate that this will be one of the highlights of our season."

The weekend will start with a College Fair that will involve students from all over the greater Clevelandarea and then Friday evening with a Greek Step Show at Quicken Loans Arena from 7 p.m. –10 p.m. This exciting competition will celebrate the cultural art of stepping as nine nationally recognized HBCU fraternities and sororities showcase their talents and compete to be named the 2nd Annual Cleveland Classic Greek Step Show Champion. Kym Whitley, actress and comedian, along with Ahmaad Crump of the Cleveland Cavaliers will host the evening once again. The Greek Step Show is free to attend with a Cleveland Classic game ticket which will be available for purchase at the event.

Saturday, September 15, before entering the stadium for the main event, fans can show their spirit by attending the official Tailgate Party presented by University Hospitals on the north side of Cleveland Browns Stadium. Admission to the Tailgate is free with a Cleveland Classic game ticket. This family-friendly event will feature live entertainment, health screens, vendors, food, beverages, games and more.

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, will broadcast live from 6 a.m. – 10 a.m. from the Rock and Roll Hall of Fame and Museum on Friday, September 14. Joyner is also slated to attend the Tailgate party and toss the coin at the beginning of the Cleveland Classic game. The National Anthem will be performed by national R&B recording group, Dru Hill.

The KeyBank Marching Band Half-time Show will electrify the crowd with highlight performances byMorehouseCollegeandWinston-SalemStateUniversitymarching bands and drumlines.

For more information on the Cleveland Classic weekend or to purchase tickets, visit www.clevelandclassicfootball.com.