



Jeanette 'Jay' Stokes, dies at 83
Page 6B
50¢

November 3, 2021 - November 9, 2021
Copyright © 2021, Don King Holdings, Inc. 216-588-6700
www.callandpost.com

THE HYPOCRISY, CORRUPT, RIGGED, SEXIST, RACIST, HATE SYSTEM OF FEAR AND CONTROL, IS THE ENEMY... WE THE PEOPLE... COMMON SENSE... IS GOD'S GIFT OF LOVE, TO WE THE PEOPLE... GOD'S GIFT OF LOVE, TELLS US THE PEOPLE, TO TAKE THE COVID-19 VACCINE SHOT... GOD'S GIFT OF LOVE TELLS, WE THE PEOPLE, TO WEAR THE MASK, IN ORDER TO PROTECT YOURSELF... TO PROTECT YOUR CHILDREN... AND TO PROTECT, YOUR FELLOW AMERICANS!!! (DON KING)

Justin Bibb Wins

A new day in Cleveland with a new mayor-elect
C&P Newswire Exclusive



Now that the election is over and the dust is settled, it is time for Cleveland to come together. "The work is just beginning," the mayor-elect said. The Rev. Dr. Martin Luther King, Jr. said in his famous, "I Have A Dream" speech that he longed for a "Beloved Community," that day when "all of God's children, Black men and white men, Jews and Gentiles, Protestants and Catholics will be able to join hands and sing, 'Free At Last, Thank God Almighty, I am free at last.'"

Dr. King also talked about a tale of "Two Americas, One America is beautiful for situation. In addition, in one sense, this America is overflowing with the milk of prosperity and the honey of opportunity... The other America has a daily ugliness about it that constantly transforms the challenge of hope into the fatigue of despair. This group finds themselves perishing on a lonely island of poverty in the midst of a vast ocean of material prosperity." (SEE BIBB/3A)

The Stars Shine in Cleveland, Ohio at Rock Hall of Fame Induction Ceremony

C&P Newswire
All of the stars were aligned in Cleveland, Ohio Saturday (Oct. 30) at Rocket Mortgage Fieldhouse where a star-studded four-and-a-half-hour show incorporated all genres of music.

Taylor Swift kicked off the Carole King induction with an ethereal version of the 1961 Shirelles hit "Will You Be There," with a set that included "Go Cut (SEE STARS/2A)

Love Me Tomorrow," while Jennifer Hudson, showing off some of her Aretha Franklin chops from the Respect film, delivered a powerful "You Make Me Feel Like A Natural Woman." Carole King herself performed "You've Got a Friend," backed by longtime collaborators Danny Kortchmar, Leland Sklar and Russell Kunkel and their new band, the Immediate Family.

Issue 24 Passes

Clevelanders voted in favor of the charter amendment to establish more civilian oversight of the... The amendment creates the Community Police Commission, which will be the final authority on the extent of discipline for police officers and other police employees. It also has final say on policies for police recruitment, exams for new recruits, officer training, maintaining records and outreach efforts. Under Issue 24, the Civilian Police Review Board gets expanded duties like issuing complaints of alleged police misconduct and requiring investigation into all complaints. It also now oversees the Office of Professional Standards, which is an independent agency in the Cleveland Department of Public Safety and consists of only civilian employees.

The Cleveland Division of Police's top brass, including safety director Carrie Howard, opposed Issue 24, while the candidates for mayor had different stances. Cleveland City Council President Kevin Kelley said Issue 24 would make things worse by taking money out of neighborhood safety programs. Nonprofit leader Justin Bibb, who won the mayoral race, was in favor of the amendment.

SEE PAGE 1B FOR PHOTOS

REFLECT THE OFFICIAL POLICY OR POSITION OF THE CLEVELAND CALL & POST NEWSPAPER, ITS OWNER, MANAGEMENT, AFFILIATES OR SUBSIDIARIES. ANY REPRESENTATION TO THE CONTRARY IS STRICTLY PROHIBITED.

Bibb, Kelly Square off in Mayoral Debate

Mayor-elect Justin Bibb and incumbent Mayor Frank Q. Jackson squared off in a heated debate Saturday night at the Cleveland Convention Center. Bibb, who won the election, argued for a more transparent and accountable government, while Jackson defended his record and the city's progress.

CHANGE CHANGE CHANGE

SAFETY SAFETY SAFETY
EDUCATION EDUCATION EDUCATION

James Jackson, daughter of Cleveland Mayor Frank Q. Jackson, has died.

16-month-old Akron girl mauled to death by pit bull

AKRON, Ohio (AP) — A 16-month-old girl was mauled to death by a pit bull in Akron, Ohio, on Saturday. The incident occurred in a residential neighborhood, and the dog was later euthanized.

Rev. Caviness: Fresh Over Stale IS THE KEY TO CLEVELAND'S FUTURE

CLEVELAND, Ohio (AP) — Rev. James Caviness says the key to Cleveland's future is to move from a "fresh" to an "over stale" state. He argues that the city needs to embrace change and innovation to overcome its challenges.

Judge Larry A. Jones Remembered fondly by Friends and Community

WILSON, Ohio (AP) — Judge Larry A. Jones, a respected legal figure in the Cleveland area, has passed away. He is remembered fondly by his friends and the community for his integrity and dedication.

Rev. Caviness: Who Said the Cleveland Mayor's Race Isn't about Race?

CLEVELAND, Ohio (AP) — Rev. James Caviness says the Cleveland mayoral race is about race. He argues that the election is a referendum on the city's racial inequality and the need for change.

Ohio surpasses more than 1.5 million total Covid 19 cases

COLUMBUS, Ohio (AP) — Ohio has surpassed more than 1.5 million total COVID-19 cases, according to state health officials. The state continues to see a high number of daily cases.

Here are the Faces of the Five Black Captains

CLEVELAND, Ohio (AP) — The five Black captains of the Cleveland Police Department are being introduced. They represent a diverse group of officers committed to community service.

Loaded stolen gun found in Cleveland high school student's backpack

CLEVELAND, Ohio (AP) — A loaded handgun was found in the backpack of a high school student in Cleveland. The student was arrested and charged with possession of a firearm.

Colin Powell, first Black US secretary of state, dies

WASHINGTON, D.C. (AP) — Colin Powell, the first Black person to serve as U.S. secretary of state, died Saturday at the age of 82. He was a prominent diplomat and leader.

11th Congressional Labor Day Parade

CLEVELAND, Ohio (AP) — The 11th Congressional Labor Day Parade took place in Cleveland on Saturday. It featured a large crowd of participants and spectators.

Rev. Caviness: Segregationists at the Senate Door to block John Lewis Law

CLEVELAND, Ohio (AP) — Rev. James Caviness says segregationists are blocking the John Lewis Law at the Senate. He argues that the law is essential for civil rights.

Frank Q. Jackson Celebration of Life

CLEVELAND, Ohio (AP) — A celebration of life for Mayor Frank Q. Jackson is being held. The event will honor his legacy and the impact he had on the city.

PASTORS GIVE BIBB ROUSING SUPPORT

CLEVELAND, Ohio (AP) — Pastors from across the city are giving Mayor-elect Justin Bibb their full support. They praise his vision and leadership.

CALL & POST

2022 MEDIA KIT

CALL & POST 50TH ANNIVERSARY

October 20, 2021 - October 20, 2022

Mayor Justin Bibb releases transition

Justin Bibb has released a transition plan for his first 100 days as mayor. The plan focuses on transparency, accountability, and community engagement.

Colin Powell, first Black US secretary of state, dies

Colin Powell, the first Black person to serve as U.S. secretary of state, died Saturday at the age of 82. He was a prominent diplomat and leader.

Loaded stolen gun found in Cleveland high school student's backpack

A loaded handgun was found in the backpack of a high school student in Cleveland. The student was arrested and charged with possession of a firearm.

Here are the Faces of the Five Black Captains

The five Black captains of the Cleveland Police Department are being introduced. They represent a diverse group of officers committed to community service.

11th Congressional Labor Day Parade

The 11th Congressional Labor Day Parade took place in Cleveland on Saturday. It featured a large crowd of participants and spectators.

Rev. Caviness: Segregationists at the Senate Door to block John Lewis Law

Rev. James Caviness says segregationists are blocking the John Lewis Law at the Senate. He argues that the law is essential for civil rights.

Ohio surpasses more than 1.5 million total Covid 19 cases

Ohio has surpassed more than 1.5 million total COVID-19 cases, according to state health officials. The state continues to see a high number of daily cases.

Frank Q. Jackson Celebration of Life

A celebration of life for Mayor Frank Q. Jackson is being held. The event will honor his legacy and the impact he had on the city.

PASTORS GIVE BIBB ROUSING SUPPORT

Pastors from across the city are giving Mayor-elect Justin Bibb their full support. They praise his vision and leadership.

Rev. Caviness: Fresh Over Stale IS THE KEY TO CLEVELAND'S FUTURE

Rev. James Caviness says the key to Cleveland's future is to move from a "fresh" to an "over stale" state. He argues that the city needs to embrace change and innovation to overcome its challenges.

Judge Larry A. Jones Remembered fondly by Friends and Community

Judge Larry A. Jones, a respected legal figure in the Cleveland area, has passed away. He is remembered fondly by his friends and the community for his integrity and dedication.

16-month-old Akron girl mauled to death by pit bull

A 16-month-old girl was mauled to death by a pit bull in Akron, Ohio, on Saturday. The incident occurred in a residential neighborhood, and the dog was later euthanized.

MEDIA

2022 KIT

2022**JANUARY**

- Martin Luther King Jr. Day
- Financial Literacy/Tax Tips
- Post Holiday Sales

FEBRUARY

- Black History Month
- Valentines Day
- American Heart Month
- Super Bowl

MARCH

- Women's History Month
- St. Patrick's Day
- Cleveland International Film Festival
- Summer Camp Section
- Phenomenal First Ladies Event/Tab

APRIL

- Earth Day
- Easter
- Summer Employment
- Roots of Rock & Roll
- Minority Health Month Tab
- Go Green Tab

MAY

- Mother's Day
- Memorial Day
- Black Veteran's/Armed Forces Day
- Power to End Stroke
- Salute to Education Tab

JUNE

- Father's Day
- Black Music Month
- Tri-C Jazz Fest
- Juneteenth Event/Tab

JULY

- Independence Day
- Soul Food Month
- Minority Mental Health Awareness Section
- Macy's Jazz Fest

AUGUST

- Back to School Month
- Nutrition
- Preparing to College/Tours
- Bullying
- Standardized Test
- Senior Health Tab

SEPTEMBER

- Labor Day
- Rib Cook-Off
- Air Show-Tuskegee Airmen
- Congressional Black Caucus
- STEM Tab

OCTOBER

- Domestic Violence Awareness
- Breast Cancer Awareness
- Sweetest Day/Wine & Dine
- Halloween

NOVEMBER

- EOD - Diversity & Inclusion
- Veteran's Day
- Diabetes Awareness
- Thanksgiving
- Black Friday Shopping
- World AIDS Day Event

DECEMBER

- Coping with the Holidays
- Christmas
- Kwanza
- Year End Review
- New Year's Eve

For more information
Call (216) 588-6700
callandpost.com

The Broadsheet

MODULAR DISPLAY AD RATES & SIZES



Frequency Contract Rates

SIZE	NATL OPEN	LOC OPEN	3X	6X	13X	26X	52X
FULL	\$8,251.74	\$4,709.88	\$4,474.39	\$4,238.89	\$4,003.40	\$3,767.90	\$3,532.41
1/2PG	\$4,125.87	\$2,354.94	\$2,237.19	\$2,119.45	\$2,001.70	\$1,883.95	\$1,766.21
1/4PG	\$2,062.94	\$1,177.47	\$1,118.60	\$1,059.72	\$1,000.85	\$ 941.98	\$ 883.10
1/8PG	\$ 998.72	\$ 588.74	\$ 559.30	\$ 529.87	\$ 500.43	\$ 470.99	\$ 441.56
1/16PG	\$ 379.48	\$ 294.37	\$ 279.65	\$ 264.93	\$ 250.21	\$ 235.49	\$ 220.78

Color Rates:

Spot Color \$150.00 (per color)
Full Color \$350.00

Column Width

INCH	1	2	3	4	5	6
	1.56	3.22	4.89	6.56	8.22	9.89

Insert Rates:

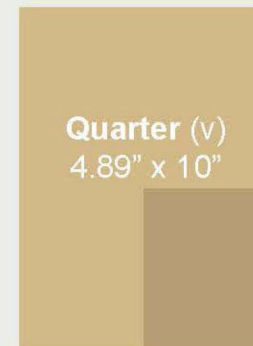
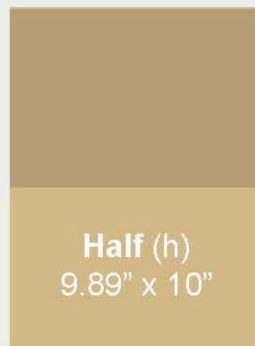
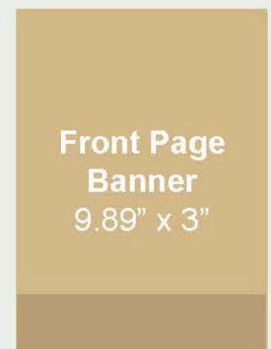
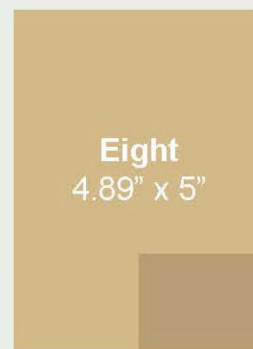
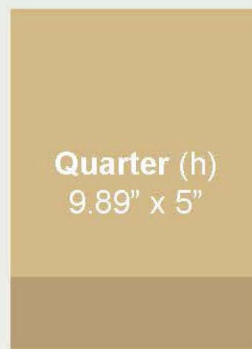
\$70.00 (per thousand/minimum 10k)

Post-It Rates:

\$30.00 (per thousand)

Political Ad Rates:

All political ads are priced at the open rate and must be paid in advance.



For more information
Call (216) 588-6700
callandpost.com



Classified & Legal Notices

The Call & Post is your best route to reach our readership anywhere in Ohio with your classified and legal notices—all tailored to your advertising budget. Please call **216.588.6700** ext. **233** (Columbus or Cincinnati, please call **614.224.8123**) or email classifieds@call-post.com.

**Classified Pages are
8 Columns Wide**
(Broadsheet) Rates Per
Column Inch

Column Width

INCH	1	2	3	4	5	6	7	8
	1.092	2.375	3.583	4.851	6.111	7.361	8.611	9.894

Discount Rates for Repeat or Long term Placements

Broadsheet or Tabloid

Ohio Rate

National Rate

LEGAL TRANSIENT

2 Consecutive Weeks

3 Consecutive Weeks

4 Consecutive Weeks

\$ 26.07

\$ 25.55

\$ 25.04

\$ 24.54

\$ 53.11

\$ 51.90

\$ 50.71

\$ 49.55

CLASSIFIED DISPLAY

2 Consecutive Weeks

6 Consecutive Weeks

8 Consecutive Weeks

12 Consecutive Weeks

\$ 32.16

\$ 30.31

\$ 27.55

\$ 25.88

\$ 21.98

\$ 63.07

\$ 60.68

\$ 57.45

\$ 55.26

\$ 51.11

CLASSIFIED LINERS

2 Consecutive Weeks

6 Consecutive Weeks

8 Consecutive Weeks

12 Consecutive Weeks

\$ 18.88

\$ 15.53

\$ 14.88

\$ 13.88

\$ 12.88

\$ 38.07

\$ 34.78

\$ 34.39

\$ 33.36

\$ 31.96

OBITUARY/DEATH NOTICE

\$18.88 (\$32.16 with photo) per column inch

All local advertising rates are net rates.

Send all advertising copy accompanied by an insertion order or permission to publish to:

11800 Shaker Blvd., Cleveland, OH 44120

Email PDF or Word documents to: classifieds@call-post.com

The Digital Formats

ONLINE & VIDEO ADVERTISING

For more
information
Call (216) 588-6700
callandpost.com



Video Cost \$1,000.00



728 X 90 px Cost \$750



300 X 250 px
Cost \$450

For more
information
Call (216) 588-6700
callandpost.com

Kenneth Miller
Executive Editor
kmiller@call-post.com

Requirements & Deadlines

MODULAR DISPLAY & CLASSIFIED ADS

OHIO'S BLACK NEWS LEADER
CALL & POST



MEDIA

The Call & Post works in a PC environment for the preparation and reproduction of graphics.

SOFTWARE APPLICATIONS

Quark Express, Adobe Photoshop, Adobe Illustrator, Adobe Acrobat, Adobe PageMaker

ACCEPTED FILE FORMATS

- Adobe PDF is preferred (using press or press optimized settings, fonts embedded)
 - TIFF ,JPEG is accepted
 - Illustrator EPS (all fonts must be converted to outlines)
- RTF (rich text) or Word doc files for news and classified copy
 - File resolution 500 dpi
- Color images should be prepared for CMYK process color

AD PRODUCTION

- There will be an additional 15% of the cost of the ad or a minimum charge of \$50 for any creative work (e.g. ad development, typesetting, etc.) done by the Call & Post
- Advertisers needing the service of a photographer will be charged an additional \$50
- The Call & Post is not responsible for errors, once the advertiser approves the proof
- Clients requesting 33% or more revision of proof ad will incur a \$15 service charge
- Changes cannot be made to a PDF file by the Call & Post. Clients must make changes and resend a new PDF
- Ads produced in Microsoft Word or Publisher is unacceptable

AD MATERIAL DELIVERY/DEADLINES

All camera ready advertisements should be sent to advertising@call-post.com
and a copy to your Account Executive

Display advertising space reservation is Wednesday at 3:00PM prior to publication.

The ad copy must be submitted by Friday at 12 noon before the publication week.

Classified advertising space reservation is Friday at 12noon prior to publication.

The ad copy must be submitted by Monday at 12 noon before the publication date.

Inserts are to be scheduled two weeks prior to desired insertion date and must be delivered to the printer no later than Friday at 4 p.m. prior to insertion date. Shipments must be clearly marked "Call & Post" with quantity number and publication insertion date.

PlainDealer

4800 Tiedeman Road Brooklyn, OH 44144.

CANCELLATIONS

Cancellations must be submitted in writing and or by specific notification to the account executive by Friday, NOON prior to the publication week. If no notice is received the advertiser and/or agency will be billed for space reservation. A ten percent charge may be applied to cancellations received after the deadline.

No other cancellation will be honored during run week –NO EXCEPTIONS.

Publisher reserves the right to refuse any advertisement.



2022

ADVERTISING

MEDIA KIT

OHIO'S BLACK NEWS LEADER

CALL & POST

11800 Shaker Blvd., Cleveland, Ohio 44120

216-588-6700

www.callandpost.com